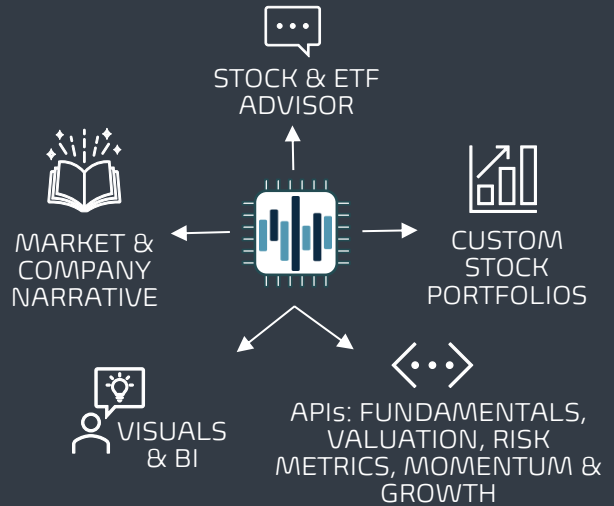


## POTENTIAL MARKET DIGITAL ASSET MANAGEMENT

-  Emerging digital-only market
-  200bn USD Asset Management Market
-  Scalable customization
-  SaaS

## INVESTMENT ANALYTICS' PLATFORM



### ● Vision: A NEW WAY TO DO ASSET MANAGEMENT

Next-generation investment intelligence platform designed to empower digital-first financial institutions—trading apps, neobanks, and software providers—to serve an emerging demographic of retail investors.

### ● Market: DIGITAL USER EXPERIENCE TAKING OVER

Digital-first institutions are already reshaping a USD200bn revenue asset management. They will capture millennials as wealth is transferred to newer generations and will also expand into untapped demographic segments.

### ● Problem: TRADITIONAL ADVICE IS EXPENSIVE

Traditional in-person advice is costly (vs. that of new digital-first players). Furthermore, the prospects of new technologies creating successful client experiences are likely. Customization at scale is already possible with existing technologies.

### ● Competition: MARKET PLACES & TRADING APPS

Early stages in which trading apps and marketplaces start approaching financial data services to provide better guidance to self-service clients. Investment analytics stands out with interactive narrative, insights & portfolio management services.




### FINTECH CLIENT COST \$



### TRADITIONAL CLIENT COST \$\$\$\$



### OUR EXPERTISE

-  ASSET MANAGEMENT 16+
-  DATA SCIENCE/BI 5+
-  BUSINESS DEVELOPMENT 3+

### YEARS